



PUBLIC HEALTH DATA BRIEF



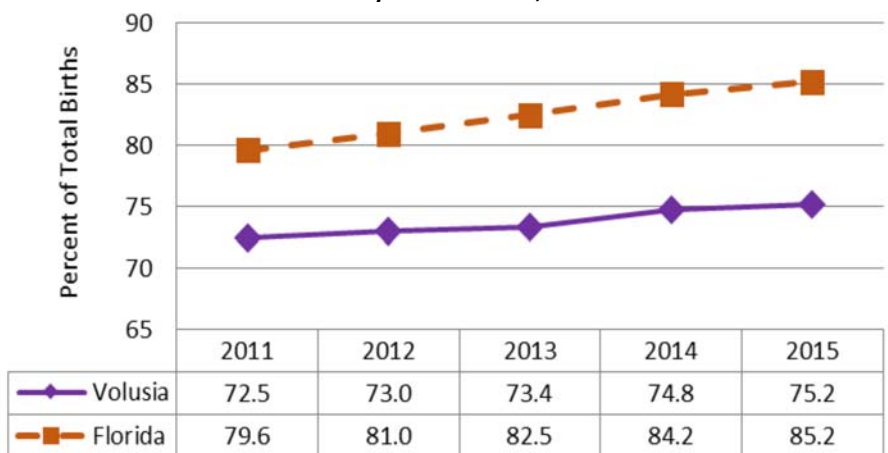
BREASTFEEDING AND WOMEN, INFANT & CHILDREN

According to the United States Department of Agriculture, there is no better food than breast milk for a baby’s first year of life. Among all racial/ethnic groups, higher education and older age can largely account for variations in breastfeeding rates at the population level. In 2011, the percentage of Florida infants who were ever breastfed was 77.0%. This was 4.9% away from the Healthy People 2020 (HP2020) target of 81.9%. In an effort to help support breastfeeding mothers and increase breastfeeding percentages in the United States, the U.S. Surgeon General released *The Surgeon General’s Call to Action to Support Breastfeeding* in 2011. This call to action set out clear action steps that communities, health care systems, health care providers, employers, public health professionals, other organizations, and individuals could take to support mothers and make breastfeeding easier. Over the years, there has been consistent evidence showing that breastfeeding provides many health, nutritional, and emotional benefits to baby and mother. The WIC program promotes and supports breastfeeding among women of child bearing age. Mothers are encouraged to breastfeed to improve the nutritional status of their infants.

- Mothers initiating breastfeeding in Volusia County and Florida increased from 2011 to 2015 by 2.7 percentage points for Volusia County and 5.6 percentage points for Florida
- The percent of Volusia County mothers initiating breastfeeding was consistently lower than Florida and the HP2020 target, 81.9%, from 2011 to 2015

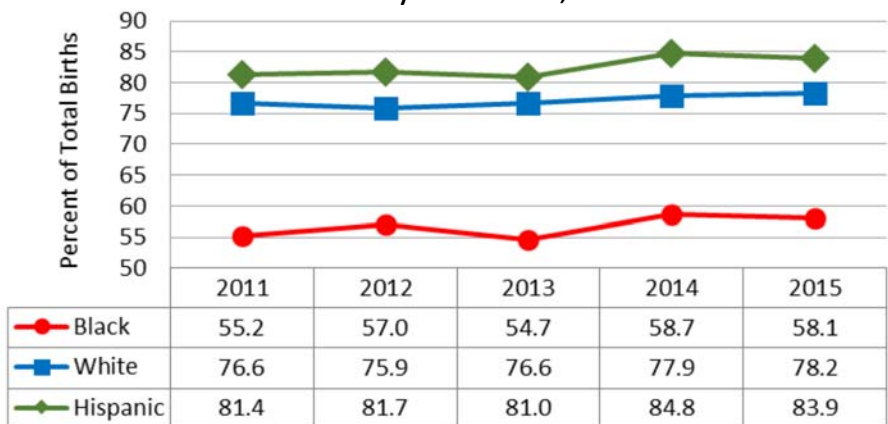
Source: Florida Department of Health, Bureau of Vital Statistics, 2010-2014

Breastfeeding Initiation in Volusia County & Florida, 2011-2015



- The Volusia County, breastfeeding initiation rate increased from 2011 to 2015 among all racial/ethnic groups except for Hispanics
- The disparity in breastfeeding initiation among racial/ethnic groups in Volusia County was most evident among black mothers who had consistently lower rates from 2011 to 2015
- Hispanic mothers were the only racial/ethnic group in Volusia County who exceeded the HP2020 breastfeeding target (81.9%) during 2014 and 2015

Breastfeeding Initiation by Race/Ethnicity in Volusia County & Florida, 2011-2015



Percentages of Breastfeeding WIC & Non-WIC Mothers, Volusia County, 2015

Zip	WIC (70.5% Initiated Breastfeeding)				Non-WIC (81% Initiated Breastfeeding)			
	Black	Hispanic	White	Total	Black	Hispanic	White	Total
32114	46.3%	76.7%	64.6%	56.3%	53.0%	71.4%	55.6%	57.4%
32117	52.2%	77.4%	60.2%	60.1%	62.2%	71.4%	66.7%	65.0%
32118	73.3%	87.5%	64.1%	68.9%	0.0%	57.1%	80.8%	79.1%
32119	64.9%	66.7%	71.6%	70.2%	66.7%	85.7%	80.6%	79.4%
32124	0.0%	66.7%	64.3%	63.2%	100.0%	0.0%	90.0%	92.6%
32174	61.5%	90.9%	67.2%	69.0%	66.7%	100.0%	81.1%	82.1%
32176	100.0%	40.0%	90.9%	83.9%	66.7%	0.0%	89.7%	88.1%
32102	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
32130	75.0%	86.4%	100.0%	88.2%	0.0%	100.0%	91.7%	95.0%
32180	0.0%	81.0%	83.3%	81.8%	0.0%	71.4%	81.8%	75.0%
32190	0.0%	62.5%	0.0%	62.5%	0.0%	100.0%	0.0%	100.0%
32720	59.6%	81.3%	74.5%	73.2%	50.0%	64.3%	76.8%	73.7%
32724	60.6%	81.4%	76.6%	75.5%	60.0%	73.7%	89.1%	84.0%
32744	0.0%	100.0%	78.9%	77.3%	100.0%	0.0%	82.4%	83.3%
32127	68.3%	75.0%	68.3%	70.3%	0.0%	88.9%	83.3%	82.7%
32128	100.0%	100.0%	78.3%	82.1%	0.0%	100.0%	85.5%	85.9%
32129	64.3%	100.0%	60.0%	62.3%	28.6%	100.0%	85.9%	80.2%
32132	33.3%	100.0%	84.8%	81.6%	100.0%	100.0%	80.0%	82.1%
32141	0.0%	100.0%	61.6%	61.0%	100.0%	0.0%	85.7%	86.1%
32168	56.3%	0.0%	76.9%	72.9%	66.7%	100.0%	79.2%	80.5%
32169	0.0%	100.0%	62.5%	68.4%	0.0%	100.0%	95.8%	96.3%
32759	50.0%	0.0%	46.7%	47.1%	0.0%	0.0%	33.3%	33.3%
32713	100.0%	100.0%	73.5%	82.4%	100.0%	93.3%	86.4%	89.2%
32725	59.1%	86.5%	77.1%	81.1%	73.1%	92.0%	87.7%	86.5%
32738	75.9%	86.4%	78.9%	81.9%	62.5%	89.8%	86.9%	85.9%
32754	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	100.0%
32763	50.0%	92.3%	69.9%	72.6%	71.4%	87.5%	83.9%	84.2%
32764	0.0%	0.0%	75.0%	76.9%	100.0%	100.0%	91.7%	92.3%

- Breastfeeding percentages were higher among Non-WIC mothers than WIC mothers
- Hispanic mothers had the highest breastfeeding percentages among WIC & Non-WIC mothers.
- ZIP code 32130 had the highest breastfeeding percentage (88.2%) among WIC mothers

Contact the Volusia County Breastfeeding Peer Counselors for breastfeeding support:

- ◆ East Volusia
(386) 274-0676
- ◆ West Volusia
(386) 457-6288
- ◆ New Smyrna Beach
(386) 424-2074