



Volusia County Partnership

Tobacco Free Times

The Voice of the Tobacco Free Florida - Volusia County Partnership

Promoting healthy lifestyles through tobacco free living.

Jan-Feb-March 2016



Community Partnerships = Results



Partnership = More Smoke Free Multi-Unit Housing Properties

Several properties have been added to the list of apartment and condo complexes that have gone 100% smoke free. The **Daytona Beach Housing Authority** was one of the first Partners to go smoke free at all their properties. Through their testimony and networking, others have been assisted with the process, including **Westminster Canterbury Apartments** and **Highlands Manor Apartments**. Studies show that secondhand smoke seeps into adjoining units, jeopardizing the health of all tenants. In keeping with CDC Best Practices, free tobacco cessation classes are offered on site and the new policies are enforced. Celebrations have been held for all tenants who can now breathe much easier.

SWAT Youth Leaders = Fight Against Big Tobacco

Youth leaders from the 14 SWAT clubs in Volusia County have formed a countywide SWAT chapter. These leaders are being trained to work with other youth in the statewide



effort against tobacco companies and their efforts to normalize youth tobacco use.

Zero Tobacco = \$\$\$

Employers Get Workforces to Quit (Tobacco)

Two major employers in Volusia County have gotten the message that a tobacco free workforce saves money as well as lives. **Bert Fish Medical Center (BFMC)** and **EG Industries** are showing others how it works.

At **BFMC** in New Smyrna Beach, no tobacco use (including e-cigarettes) is allowed anywhere on the property. Prospective new employees must test negative for nicotine. Employees hired prior to the policy are given incentives to be tobacco free and all employees are tested regularly. Those who test negative earn a cash incentive. **BFMC** holds regular Quit Tobacco classes for both employees and the public.

EG Industries, a company located in Ormond Beach, has a 2-year plan for becoming a 100% tobacco free workforce by the end of 2016. The Partnership heard about the company's plan and got in touch with the HR department to follow their progress. The company pays 100% of the cost for employees who want to quit smoking through company-sponsored health insurance which includes nicotine replacement therapy, Chantix and counseling sessions. Employees are covered for two quit attempts per year and their premiums go down when they successfully quit.



STOP NO SMOKING ZONE

Campus Task Forces = Tobacco Policy Change

Over 90% of smokers start before age 18, and if you don't begin by age 26, you only have a 2-3% chance of ever starting. That's why it's so important to reach young adults on college campuses. Task Forces made up of the students themselves are very effective at changing policies, creating 100% tobacco free campuses and educating fellow students. Task Forces at Daytona State College and Bethune-Cookman University are currently working on educating students about e-cigarettes.

About the Partnership:

The **Tobacco Free Florida - Volusia County Partnership** is a community organization committed to educating others about tobacco use, protecting kids from tobacco, and strengthening local policies, especially to protect the public from secondhand smoke. We will bring tobacco education to your business or community event. Please contact Kristen Mialki at 386-274-0601 or Kristen.Mialki@FLHealth.gov.

Join Us!

The Partnership meets on the fourth Monday of each month at 4 p.m. at the Florida Department of Health in Volusia County at 1845 Holsonback Drive in Daytona Beach. The next meeting will be on **March 28, 2016**. Can't attend meetings but want to participate? Please contact us.